



FOR IMMEDIATE RELEASE

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IOWA LANDLORDS ENCOURAGED TO LIST RENTAL PROPERTIES ON NEW IOWAHOUSINGSEARCH.ORG

New Service to Link Renters with Available Units

Des Moines – A unique new rental housing locator service, IowaHousingSearch.org is now available for Iowa landlords to list units at no cost. The web site is supported by a toll-free call center and is designed to give renters, landlords, housing professionals and social service providers access to detailed information about real-time rental housing vacancies. The service will launch for public use in January.

IowaHousingSearch.org offers all Iowa landlords, including those with critically needed affordable, accessible and special-needs housing, a free way to advertise properties while helping renters easily find units to fit specific needs. IowaHousingSearch.org will also be a vital tool during times of emergency, providing up-to-date housing information for displaced disaster victims and assistance organizations.

“Iowa has approximately 330,000 rental units,” said Iowa Finance Authority Executive Director Dave Jamison. “The IowaHousingSearch.org site will provide a critical link between thousands of rental units and Iowans looking for them. I encourage all rental property providers to list their rental units on IowaHousingSearch.org as soon as possible.”

IowaHousingSearch.org offers landlords 24-hour access to managing, adding and updating property listings. Detailed listings let landlords highlight amenities and special features, and landlords can use the property search feature to make neighborhood and pricing comparisons. Listings can include pictures, maps and extensive information about accessibility features and nearby amenities such as parks, schools and hospitals.

To begin listing on IowaHousingSearch.org, Iowa property providers can register online at IowaHousingSearch.org or by phone at 1.877.428.8844.

For more information, visit IowaHousingSearch.org or call 1.877.428.8844 (Monday - Friday, 8:00 a.m. - 7:00 p.m. Central Time) to speak with a representative. The service is funded by the Iowa Finance Authority.

The Iowa Legislature created The Iowa Finance Authority, the state's housing finance agency, in 1975 to undertake programs to assist in the attainment of housing for low and moderate-income Iowans.

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